

KEVIN JACKSON

A diversely-skilled and experienced designer and developer with a passion for the user experience.

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Work Experience

UX/UI Designer, AVASIS (Jan. 2017 - Apr. 2017)

- UX Development: documented user requirements and objectives from key stakeholders and user feedback, built user flows, site maps, and wireframes for large-scale and cloud-based construction management platform
- UI Design: designed full-resolution mockups in an iterative process from both end-user and developer feedback, presented designs to key stakeholders, and developed style guides for company-wide use
- Media Design/Development: created end-user tutorial videos from initial planning, script writing, and editing, to screen recording, editing and motion graphics with final publication on marketing websites and YouTube
- Front-End Development: implemented rapid and smaller-scale design changes on application directly in code environment

UX/UI Designer, TEChGO (May 2016 - Sept. 2016)

- UX/UI Design and Development: created wireframes from stakeholder requirements using an iterative process, and created high-resolution mockups and prototypes for data integration applications and e-commerce sites for marketing services
- Front-End Development: worked with development team to write front-end production code from finished designs
- Media Design: designed and developed material for marketing and sales groups including graphics, illustrations, and web content, as well as print marketing collateral including branding specification documents, business cards, and sales brochures

Lead UX/Web Designer, Net Nanny/ContentWatch, Inc. (Apr. 2012 - Mar. 2016)

- Designed and developed wireframes and mockups, and wrote production code for mobile-responsive websites and interactive content generating sales from tens of thousands of monthly visitors
- Wrote and produced educational and promotional videos and interactive training material
- Designed and developed marketing, training, and educational material for trade shows, magazine advertisements, and online banner advertisements

Director of Web Presence, OPSGEAR, Inc. (Nov. 2006 - Apr. 2012)

- Developed UX process and designed wireframes, mockups and production code for Flash-based applications for online product customization and purchasing
- Developed interactive content and production code for OPSGEAR.com that attracted 3 million page views per month
- Designed ads for weekly email campaigns reaching over 98,000 subscribers and ads for national print publications
- Managed content and imagery of more than 10,000 products
- Produced weekly video segments that attracted over 2.3 million views

Web/Media Developer, ARCOM MasterSystems (Apr. 2001 – Nov. 2006)

- Designed and developed UI and interaction for Flash-based applications for product promotion and education
- Developed an HTML-based document reading system for thousands of architectural specification documents
- Developed Python-based tools to convert thousands of documents to standards-compliant HTML

Skillset

Design & Development

UX/UI Design and Development • HTML • CSS • Javascript • Bootstrap • PHP • Python • jQuery • MySQL • ActionScript

Creative & Productivity Tools

Adobe CC Suite (Photoshop, Illustrator, InDesign, After Effects, Audition, XD) • Sketch • InVision • Google Apps • Microsoft Office

Other

Photography • Video Production/Editing • Audio Production/Editing • Technical Writing/Editing • Fluent in Spanish

Education

University of Utah (2006)

- Bachelor of Arts, Mass Communication with emphasis in Communication Technology